

Mechanical Engineering Distinguished Lecture Series



Lecture Title: The Taguchi Method and Quality Engineering

1:30PM, Friday, October 11, 2002, room 231, Old Engineering

Dr. Genichi Taguchi is Executive Director of American Supplier Institute. Over the past three decades, he has promoted his evolving philosophy of Quality Engineering (called Taguchi Methods™ in the U.S.) through the Japanese Society for Quality Control Association (CJQCA). In 1982, the American Supplier Institute first introduced Dr. Taguchi and his methods to the United States. Since then, techniques for engineering business and management, have saved American companies millions of dollars in product development and warranty costs.

Dr. Taguchi has been awarded the coveted Deming Prize on three separate occasions for his contributions to the field of Quality Engineering. In 1986, he received the Willard F. Rockwell Medal for combining engineering and statistical methods to achieve rapid improvements in cost and quality by optimizing product design and manufacturing processes. He received the Blue Ribbon Award from the Emperor of Japan in 1990 for his contribution to industry and the Shewhart Medal from ASQC in 1996. In 1997, Dr. Taguchi was elected as an Honorary Member of the ASQC, an honor bestowed only 16 other times in over 50 years, and is only the third Japanese to be inducted into the Automotive Hall of Fame in Dearborn, Michigan. Dr. Taguchi is available for consultation in the U.S. four weeks per year exclusively through the American Supplier Institute.

For more information about this seminar, call 631 632 8300